

HER CREATIVE BRANDING

PACKAGE INFO





HEY YOU!

Welcome - I'm so glad you're here

Whether you're just starting out or ready to refresh your visuals, you're in the right place.

Strong brand photos and videos aren't just pretty- they build trust, boost visibility, and help you show up with confidence. Together, we'll create scroll-stopping content that truly reflects you.

Let's make your brand unforgettable



On the next pages, you'll find a breakdown of my branding packages - each designed to suit different stages of your business journey



Whether you need a quick refresh or a full content library, there's something here for you

Take a look, see what feels right, and if you have questions, I'm just a message away



THE 'VIDEOGRAPHY BRANDING' PACKAGE

A 1 hour session at your workplace

A pre-shoot questionnaire & phone consultation to discover your goals

A gallery of behind-the-scenes videos

5 edited ready-to-go reels

THE 'COMPLETE BRANDING' PACKAGE

1-2 hour session at your workplace or in my studio

A pre-shoot questionnaire & phone consultation to discover your goals

A gallery of 30+ colour digital download images

30+ matching black & white copies

Priority editing (faster turnaround)

Complimentary behind-the-scenes videography



THE 'BRANDING -ON -REPEAT' PACKAGE

4 sessions per year (one per season)

1 hour per session at your workplace or in my studio

A pre-shoot questionnaire & phone consultation to discover your goals

A gallery of 30+ colour digital download images per session

30+ matching black & white copies per session

Complimentary behind-the-scenes videography per session

Mix-and-match locations for a variety of content

Priority booking

WHAT WE CAN CAPTURE - AND WHY IT MATTERS

Powerful branding is built over time - through storytelling, consistency, and showing up with intention.

With my **Branding-on-Repeat package** we have the time and flexibility to go deeper, creating a rich variety of content that works hard for your brand:

- Professional studio headshots that build trust
- Authentic admin moments that show the real you
- You, in your element, doing what lights you up
- Natural behind-the-scenes with real clients
- Your products, tools, and workspace captured beautifully
- Updated profile photos that evolve with your brand
- Scroll-stopping backgrounds for stories and posts
- And dynamic video snippets ready for Reels and beyond



WHERE WILL OUR BRANDING SESSIONS TAKE PLACE?

Your brand, your space, your way.

Most of my shoots take place on location - that could be your workspace, a local spot that fits your brand vibe, or anywhere you naturally do your thing. I come to you, so we can capture you right where the magic happens.

No workspace yet?

No problem. You're more than welcome to use my cosy home studio in Aldershot - it's a light-filled space that works beautifully for headshots.

We'll chat about what fits your brand best before the session, so everything feels just right.



SO ARE YOU READY TO ELEVATE
YOUR BRAND TO THE NEXT LEVEL?

Feel free to contact me if you have any further
questions or would like to book

Website: www.hercreativebranding.com

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Can't wait to hear from you!

Annie x

